



SUPPLIER DIVERSITY PROGRAM

OUTREACH | CERTIFICATION | QUALIFICATION | UTILIZATION

“As a certified woman owned business in the utility construction sector, it is my personal moral imperative to develop and sustain diverse outreach, maintain accountability, and measure usage in all facets of the company’s actions.”

- Terri Sanchez, CEO

HOW THE PROGRAM WORKS

OUTREACH

Our teams actively seek diverse suppliers, sub contractors, and business partners through business development organizations, participation in various trade show activities, regional and local chamber events, and utilization of various diverse supplier directories. In addition we are active in promoting our services to other businesses to help non-diverse companies utilize diverse spending.

CERTIFICATION

Supplier classification and certification is either personally verified by our administrative team, verified by a Small Business Liaison Officer or a CPUC Representative, or using accountable diverse supplier directories.

QUALIFICATION

Selected businesses are reviewed for consideration based on their capabilities. They are then categorized into appropriate classifications for quick reference in decision-making. For example material or other service related suppliers are in a “Diverse Supplier List”, qualified sub contractors are noted in a “Diverse Sub-Contractor List”, etc.

UTILIZATION

Diverse suppliers are asked to participate in requests for bids, contracts, sub contract opportunities, other forms of purchases, and they are the first suppliers contacted during material procurement and establishment of projects.

CORPORATE COMMITMENT OF LEADERSHIP

- The administrative team will review supplier profiles and help match company needs to their capabilities
- Potential early involvement in the design and establishment of projects
- Realistic and understandable specifications
- Accurate forecasting of our anticipated needs and timely distribution of pertinent information
- Integrity in our data tracking and reporting
- Continuous improvement by monitoring and improving effectiveness and maintaining accountability
- Ensure the diverse business utilized is the best to meet our needs and our client’s needs in safety, production quality and capacity, material availability, and other important factors
- Detailed MBE/WBE usage reporting
- Detailed usage reporting relating to the following government certifications:
 - Small Business (SB)
 - Small Disadvantaged Business
 - Veteran-Owned Business
 - Service Disabled Veteran-Owned Business
 - HUBZone